

## **BDPA WELCOMES NORTHWESTERN MUTUAL**

## BDPA would like to welcome Northwestern Mutual as a Gold Sponsor!

This partnership is an opportunity to work with **Northwestern Mutual** to **discover** new insights and to create new opportunities through networking and potential employment.

During the **43rd Annual Conference**, this partnership will be highlighted in several ways.



**BDPA's Data Science Academy (DSA)** and **Northwestern Mutual** are partnering to provide experiences for educational and career growth through research and labbased programs for students and professionals.



## **Message from Northwestern Mutual**

Our **BDPA** partnership extends beyond the sponsorship and funding.

It provides opportunities to **build relationships with diverse talent**, especially students, **opening the door for future tech talent** to participate in our world class tech internships program and the possibility of a tech career at **Northwestern Mutual** and beyond.

"We know that a diverse workforce brings the creativity, engineering excellence, and solutions our clients need to live their best lives."

At the same time, we can support our communities and grow local tech talent through working with the BDPA Milwaukee chapter.

PHIL LANGFORD, SENIOR DIRECTOR PROGRAM MANAGEMENT, NORTHWESTERN MUTUAL

"We're excited to work with a new group of data and analytics professionals to deliver impactful learning experiences that attract, develop, and retain the best talent in the industry."

KERI MCCONNELL, SENIOR DIRECTOR DATA SCIENCE & ANALYTICS, NORTHWESTERN MUTUAL, & CODIRECTOR, NORTHWESTERN MUTUAL DATA SCIENCE INSTITUTE

