



# CALL FOR PRESENTERS

**2010 NATIONAL BDPA TECHNOLOGY CONFERENCE**  
**Philadelphia Marriott Downtown**  
**Philadelphia, PA**

**Conference Dates: July 28 – July 31, 2010**  
**Conference Theme: “Access for All”**

**Workshop Dates: July 28-30, 2010**

## **CONFERENCE WORKSHOP FORUMS**

BDPA provides professionals, executives, entrepreneurs, and students with a pathway from “the classroom to the boardroom” through education, mentoring, networking, and programs that enhance academic excellence, technical growth, leadership skills, and professional development. Currently, we are seeking dynamic, engaging, and knowledgeable workshop presenters for the 2010 National BDPA Technology Conference in Philadelphia, PA. Our goal is to provide workshops that will appeal to a diverse group of youth, college students, and professionals in three distinct forums. Our expectation is that each workshop forum will provide attendees with an empowering experience as they participate in workshops that support them academically and professionally. Also, we request that all workshop presentations are constructed with our conference theme in mind ... **Access for All**.

### **I. PROFESSIONAL WORKSHOP FORUM**

The Professional Workshop Forum is presented during the conference days of Wednesday, July 28th – Friday, July 30th. IT professionals seeking to build IT skills, define career directions, and climb the IT corporate ladder attend the National BDPA Technology Conference. The purpose of the adult workshop forum is to support these goals by providing IT specific workshops in leadership, professional and business development, research, project management, communications, certification, and a host of advanced technologies that will provide a challenging learning experience for attendees.

### **AUDIENCE**

The primary conference audience consists of multiple levels of IT professionals, from entry-level technologists to senior level managers and corporate executives. Entrepreneurs and educators will also be in attendance. Workshop content and instruction should be geared to a level that is appropriate for the target audience.

### **CRITERIA**

Proposals are solicited for **90-minute\*** presentations that are interactive, creative, dynamic, and feature best practices in IT. That timeframe will include introductions, presentation material, questions and answers session, and evaluation. Each presentation must provide a challenging IT learning experience. Attendees should leave with specific knowledge and skills about various aspects of the topic and how it relates to their future development. Presentations should provide attendees with educational value and refrain from promoting a specific business, product, or service.

\*The duration of some presentations, labs, or hands-on sessions may run longer.

## PROFESSIONAL TRACKS/AREAS OF FOCUS

- Leadership/Management
- Professional Development
- Technical Skills
- Project Management
- IT Entrepreneurship

## PROFESSIONAL TOPICS

<b>WORKSHOP TOPICS</b>	
<b>Professional Workshop Forum</b>	
<ul style="list-style-type: none"> <li>▪ The Art of Negotiation</li> <li>▪ ASP</li> <li>▪ Business Analysis Certification</li> <li>▪ Business Analyst</li> <li>▪ Business Continuity and Disaster Recovery</li> <li>▪ Business Intelligence</li> <li>▪ Business Process Improvement</li> <li>▪ Business Process Management</li> <li>▪ Capability Maturity Model Integration (CMMI)</li> <li>▪ Career Networking</li> <li>▪ Change Management</li> <li>▪ Client Relationship Management</li> <li>▪ Cloud Computing</li> <li>▪ Compliance and Security</li> <li>▪ Content Management</li> <li>▪ Crisis Resolution/Conflict Management</li> <li>▪ Data Architecture</li> <li>▪ Data Base Management</li> <li>▪ Data Center Management</li> <li>▪ Data Warehousing</li> <li>▪ Distributed Systems</li> <li>▪ eCommerce</li> <li>▪ Emerging Technologies</li> <li>▪ Emotional Intelligence</li> <li>▪ Enterprise Decision Management</li> <li>▪ Enterprise Mashups</li> <li>▪ Gaming Technology</li> <li>▪ Green IT</li> <li>▪ Help Desk Support</li> <li>▪ Human Factors in IT</li> <li>▪ IT Architecture</li> <li>▪ IT Supplier Diversity</li> <li>▪ IT Venture Capitalism</li> </ul>	<ul style="list-style-type: none"> <li>▪ Intellectual Property</li> <li>▪ J2EE</li> <li>▪ Knowledge Management</li> <li>▪ Leading Successful Projects</li> <li>▪ Lean Six Sigma</li> <li>▪ Metadata Management</li> <li>▪ Marketing an IT Business</li> <li>▪ .Net</li> <li>▪ Open Source</li> <li>▪ Organizational Project Management Maturity Model (OPM3)</li> <li>▪ PMI Certifications (PMP, CAPM, PgMP, PMI-RMP, PMI-SP)</li> <li>▪ Portfolio Management</li> <li>▪ Risk Management</li> <li>▪ Service Oriented Architecture (SOA)/</li> <li>▪ SharePoint</li> <li>▪ Smartphone Applications</li> <li>▪ Social Software and Social Networking</li> <li>▪ Strategic Outsourcing</li> <li>▪ Strategic IT Leadership</li> <li>▪ Servers – Beyond Blade</li> <li>▪ Specialized Systems</li> <li>▪ The Transition to Entrepreneurship</li> <li>▪ Teaming Strategies</li> <li>▪ Telecommunications Network Administration</li> <li>▪ Trends in Wireless Technologies</li> <li>▪ Unified Communications</li> <li>▪ Virtualization</li> <li>▪ Web Development ERP Applications (SAP, Oracle, Microsoft, etc.)</li> <li>▪ Web-Oriented Architectures</li> <li>▪ Web 2.0 and Beyond</li> <li>▪ Web Services Six Sigma Certifications</li> <li>▪ Windows Administration</li> </ul>

## **II. COLLEGE STUDENT WORKSHOP FORUM**

The College Student Workshop Forum will be presented on Friday, July 30th. The purpose of this workshop forum is to provide challenging interactive workshops and seminars for college students to obtain valuable exposure to professionals in the IT industry and leading edge technology. Relevant workshop topics include internships and co-ops, graduate and professional school, leadership, professional and career development, project management, communications, professional certifications, and a host of advanced technologies that will empower our college students to make informed decisions about their future. This workshop forum will also provide personal development and networking opportunities with BDPA members, corporate sponsors, IT executives, and industry professionals who can serve as role models of success in the computer technology industry.

### **AUDIENCE**

The College Student Workshop Forum audience will include high school graduates, and college freshman, sophomores, juniors, and seniors. Your presentation's objective is to enhance the students' capacity to explore and utilize emerging technology. The presentation should also inspire and empower these future professionals to embrace and effectively use Information Technology in their academic and professional careers.

### **CRITERIA**

Proposals are solicited for **90-minute** presentations that are interactive, creative, dynamic, and feature best practices in IT. Attendees should leave with specific knowledge and skills about various aspects of your topic and how it relates to their future development. Also, presentations should provide attendees with educational value and refrain from promoting a business, product, or service.

### **COLLEGE STUDENT TRACKS/AREAS OF FOCUS**

- Educational Enhancement
- Career and Professional Development
- Trends in Technology

### **COLLEGE STUDENT TOPICS**

<b>WORKSHOP TOPICS WORKSHOP TOPICS</b>	
<b>College Workshop Forum</b>	
<ul style="list-style-type: none"><li>▪ A Day in the Life of an IT Professional</li><li>▪ Career Networking and Mentoring</li><li>▪ Careers in the Government</li><li>▪ Continuing Education and Certifications</li><li>▪ Database Administration</li><li>▪ Digital Music and Imaging</li><li>▪ Effective Communication</li><li>▪ Emotional Intelligence</li><li>▪ Entrepreneurship</li><li>▪ Finding Internships and Co-ops</li><li>▪ Gaming Technology</li><li>▪ Graduate School and the GMAT</li><li>▪ Green IT</li><li>▪ IT Careers and the Job Market</li><li>▪ Networking/System Administration</li></ul>	<ul style="list-style-type: none"><li>▪ Preparing for Corporate America</li><li>▪ Professional Etiquette</li><li>▪ Project Management Resume Writing and the Job Search</li><li>▪ Successful Interviewing Techniques</li><li>▪ Social Software and Social Networking Software Design/Development</li><li>▪ Staying Connected to BDPA Through College and Beyond</li><li>▪ Systems Development Life Cycle (SDLC)</li><li>▪ Top Trends in Information Technology</li><li>▪ Web Development</li><li>▪ Web 2.0 and Beyond</li></ul>

### **III. STUDENT WORKSHOP FORUM**

This series of workshops will be presented during the Youth Technology Camp. The Youth Technology Camp is a three-day (Wednesday, July 28th – Friday, July 30th) technology immersion experience for high school students. The Youth Technology Camp provides interactive hands-on workshops, seminars, and activities for high school students to gain valuable exposure to leading edge technology. The Youth Technology Camp will also provide personal development and networking opportunities with young entrepreneurs, IT executives, and individuals who are pursuing academic and professional careers in the computer technology industry.

#### **AUDIENCE**

The conference is designed to assist students from around the country to explore the field of information technology. Your presentation's objective is to enhance the students' capacity to access and fully utilize emerging technology. The presentation should also inspire and empower these future professionals to embrace and effectively use Information Technology in their careers. The students range in age from 13 to 18.

#### **CRITERIA**

Proposals are solicited for **60-minute** presentations that are interactive, creative, dynamic, and feature best practices in IT. Attendees should leave with specific knowledge and skills about various aspects of your topic and how it relates to their future development. To hold the attention of student attendees, the presentations should incorporate exercises that are hands-on and engaging. Also, presentations should provide attendees with educational value and refrain from promoting a business, product, or service.

#### **STUDENT TRACKS/AREAS OF FOCUS**

- Educational Enhancement
- Life Long Lessons for Your Career
- Touching Emerging Technology

#### **STUDENT TOPICS**

<b>WORKSHOP TOPICS</b>	
<b>Student Workshop Forum</b>	
<ul style="list-style-type: none"><li>▪ Building a Website</li><li>▪ Choosing the Right College</li><li>▪ College Organizations (Inroads, NSBE,</li><li>▪ College Prep Exams (SAT/ACT)</li><li>▪ Computer Hardware (Current and Trends)</li><li>▪ Digital Music and Imaging</li><li>▪ Effective Communication</li><li>▪ Finding Scholarships</li><li>▪ Gaming Technology</li><li>▪ IT Careers and the Job Market</li></ul>	<ul style="list-style-type: none"><li>▪ Personal Finance</li><li>▪ Professional Etiquette</li><li>▪ Scholarship Applications</li><li>▪ Staying Connected to BDPA Through College and Beyond</li><li>▪ Social Software and Social Networking</li><li>▪ Project Management for Teens</li><li>▪ Sororities/Fraternities)</li><li>▪ Systems Development Life Cycle (SDLC)</li><li>▪ Teen Entrepreneurs</li></ul>

# **SUBMISSION REQUIREMENTS & SPECIFICATIONS**

## **I. TOPICS**

Presentations should be focused around the topics listed here.

Note: Presenters should select from Student, College, or Adult Workshop topics listed within this document. However, if you have an industry topic that is leading edge and within the areas of focus but is not on the list, you may submit your idea for special consideration.

## **II. SUBMISSIONS**

Log into the BDPA Global Database for online submission using the following link:

<https://map.bdpa.org/login.aspx?redirectUrl=/index.aspx>

### **If you are a BDPA Member:**

If you are a member of BDPA, you already have access authority to the BDPA Global Database via an email and password. Once your account is established and you have logged in, select the **Events** button at the top of the webpage, then under **Featured Events**, select the "2010 National BDPA Technology Conference" link, and as the last step, under **Tasks**, select the "Call for Presenters" link.

### **If you are not yet a BDPA Member:**

If you are not yet a member of BDPA, please create a non-member login that will allow you to submit and save your entry. On the BDPA Global Database login screen, click on Get a System (Non-Member) Account under the "What would you like to do?" section. Once your account is established and you have logged in, select the **Events** button at the top of the webpage, then under **Featured Events**, select the "2010 National BDPA Technology Conference" link, and as the last step, under **Tasks**, select the "Call for Presenters" link.

### **Submitting the Workshop Abstract**

Workshop abstracts are submitted online using the BDPA Global Database and should be one (1) page in length. You must complete a separate abstract for each distinct presentation you wish to submit by **February 27, 2010**. All submitters will be notified of acceptance, regret or wait listed by **March 27, 2010**. Presenters are encouraged to upload a photograph and a bio. Photographs and presenter bios will be included in the 2010 Conference Guide.

### **Submitting the Full Presentation**

Upon acceptance, a BDPA 2010 Conference Power Point Presentation template will be provided for the creation of your workshop presentation to be delivered at the conference. Also, a speaker agreement and disclosure form will be given.

### **You will have 30 days to submit the full presentation packet**

You are required to submit your Power Point Presentation, a maximum of 250 word Bio and a Photo within 30 days of acceptance (**April 27, 2010**).

The goal of the presenter bio is to provide us with a high-level view of your career and your major accomplishments. Bios and photos will be included in the 2010 Conference Guide. Submit bios following these guidelines:

- Full name, current job title and organization's name
- Describe your role in the organization and the products/services it provides
- Provide highlights from your career as it relates to your current position
- Provide key civic activities and personal interests
- Mention awards, honors and authored publications

Submit your photo following these specifications:

- High resolution 300 dpi JPEG file
- High resolution press ready PDF file
- Cropped head to shoulder in a medium close up shot

Submit company logo if permitted:

- High resolution 300 dpi JPEG file

You must submit your full presentation via email to [conference@bdpa.org](mailto:conference@bdpa.org), 'Attention: Conference Workshop Committee' by **April 27, 2010**.

Please save your workshop file using the following naming convention: Current Year, Underscore, Workshop Title, Underscore, First Initial and Last Name.

Example: *2010\_IT Project Management\_JDoe*.

Also, please include your first initial with last name in the file name for any other files you submit, such as photos.

**Presentations that do not meet the aforementioned requirements or submission deadline will automatically wait listed.**

Please email all questions or comments to the attention of the "Conference Workshop Committee" at: [conference@bdpa.org](mailto:conference@bdpa.org).

### III. FEES & PRESENTER BENEFITS

As a presenter attending the 2010 National BDPA Technology Conference your Conference Registration is Complimentary. The complimentary registration includes access to all workshops and seminars, Plenary sessions and the Awards Gala. Conference registration fees are not waived for co-presenters. Additional benefits include access to the BDPA discounted room rates. BDPA does not pay presenters an honorarium or speaker fee and presenters are responsible for their own travel and lodging expenses. Visit [www.bdpa.org](http://www.bdpa.org) and click on "2010 National Conference" for additional conference information.

### IV. PRESENTATION FORMATS

A variety of presentation formats are desirable at the conference and may include lecture format, panel presentation, or roundtable discussions. Handouts may be appropriate, depending on the complexity of the topic.

## V. KEY DATES

<b>Important Deadline Dates</b>	<b>Presentation Abstract Submission</b>	
	<b>Due:</b>	<b>February 27, 2010</b>
	<b>Acceptance/Regret/Wait listed Notification Sent:</b>	<b>March 27, 2010</b>
	<b>Full Presentation Due:</b>	<b>April 27, 2010</b>

## VI. TERMS AND CONDITIONS

1. All decisions regarding the selection of abstracts are made at the discretion of BDPA and are final with no obligation for reasons of acceptance or regret.
2. BDPA reserves the right to replace a confirmed speaker if he or she is unresponsive to communication from BDPA.
3. Confirmed BDPA conference presenters receive complimentary conference registration and are also eligible for BDPA hotel discounts within the documented hotel deadlines.
4. Complimentary conference registration includes access to workshops and seminars, plenary sessions and the awards gala.
5. Presenters are responsible for their own travel and accommodations.
6. BDPA may publish information provided in the submission form on our website, except personal information (i.e. telephone numbers and mailing address). **Email addresses may be published unless otherwise specified by the speaker/presenter.**
7. By submission of your abstract proposal, you are providing BDPA with permission to reproduce the presentation content for conference attendee use and for use in BDPA publications in a content protected format (example: pdf file or printed copy).